

2019 Boundary Waters Blues Fest Event Overview

Boundary Waters Blues Festival, Inc.

501(c)3 Non Profit Corporation

Established 2001

Produced in Ely, Minnesota 2001-2003

Boundary Waters Blues Fest storefront at 127 East Sheridan Street
in the heart of the Ely, Minnesota shopping district.

Winton, Minnesota 2003 – 2010

Grand Rapids, Minnesota 2010 - 2012

Proctor, Minnesota 2012 – 2013

Winton, Minnesota 2013 – Present

In 2018 the B.W.B.F. Changed the event date to Labor Day weekend

74% of our audience is 40 and older

62% Repeat Customers

38% of the audience camps at the event site

36% of the audience attends the entire event

Average attendance 1,000 - 2,000